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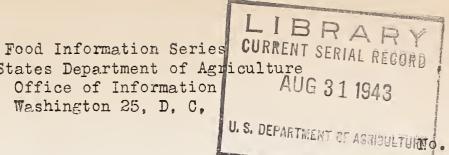
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United States Department of Agriculture Office of Information

Washington 25, D. C.



August 10, 1943

Subject: Information Program on Economic Stabilization

Distribution: Extension Service to Counties and Notification Copies to

This handbook presents the government's and the people's program to help Use: keep down the cost of living and prevent the kind of inflation that boomeranged after the first World War and wiped out so many farmers and other Americans. It follows along the lines of the President's 7 point program presented to Congress on April 27, 1942:

- 1. Tax heavily and keep profits down.
- 2. Fix ceilings on prices and rents.
- 3. Stabilize wages.
- 4. Stabilize farm prices.
- 5. Save more, buy less.
- 6. Ration all essential commodities that are scarce.
- 7. Discourage installment buying and encourage paying off debts.

The handbook outlines the steps taken by the government to carry out this program and gives the reasons why. It calls for these actions by U. S. civilians:

- 1. Buy and hold as many War Bonds as you can afford.
- 2. Pay willingly any taxes...increased taxes...that your country needs.
- 3. Pay off your debts and avoid making new ones.
- 4. Provide for your own and your family's future with adequate life insurance and savings.
- 5. Pay no more than ceiling prices. Buy rationed goods only by exchanging stamps.
- 6. Buy only what you need. Make the articles you have last longer by proper care and avoidance of waste.
- 7. Don't try to profit from the war. Don't ask higher prices if you are a businessman or farmer. Don't ask for higher wages or salaries.

The Office of War Information and other agencies and groups, public and private, will reach the general public. The educational job of carrying these messages to each and every farm family in America is the responsibility of the Extension Service, but all USDA agencies are urged to cooperate.

The appeals for action and the reasons why must be brought home to every citizen in rural as well as urban America.

Thorough understanding of and popular support for these measures is essential to winning the war and securing a lasting peace.

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